

### CPM/MegaMarket Newspaper Listing & Circulation

Newspaper	City	Audit Period 2010 Circulation
<b>Access Communications</b>	Adrian	<b>39,094</b>
<b>Buyers Guide</b>	Lowell	<b>13,837</b>
<b>C&amp;G Newspapers</b>		
<i>Advertiser Times</i>	Harper Woods/Detroit	26,872
<i>Birmingham-Bloomfield Eagle</i>	Birmingham/Bloomfield Hills	33,617
<i>Eastside Shopper</i>	Detroit	14,997
<i>Eastsider</i>	Eastpointe/Roseville	32,523
<i>Fraser-Clinton Chronicle</i>	Fraser/Clinton Twp.	33,847
<i>Grosse Pointe Times</i>	Grosse Pointe	18,938
<i>Journal</i>	Mt. Clemens/Clinton&Harrison Twp.	32,768
<i>Macomb Chronicle</i>	Macomb Twp.	26,267
<i>Madison-Park News</i>	Madison Heights/Hazel Park	20,239
<i>Rochester Post</i>	Rochester	41,308
<i>Royal Oak Review</i>	Royal Oak/Clawson	33,986
<i>St. Clair Shores Sentinel</i>	St. Clair Shores	27,494
<i>Shelby-Utica News</i>	Shelby Twp./Utica	30,612
<i>Southfield Sun</i>	Southfield	34,786
<i>Sterling Heights Sentry</i>	Sterling Heights	50,847
<i>Troy Times</i>	Troy	31,884
<i>Warren Weekly</i>	Warren/Centerline	57,363
<i>West Bloomfield Beacon</i>	West Bloomfield	27,468
<i>Woodward Talk</i>	Ferndale/Pleasant Ridge/Huntington Woods, Berkley	20,544
		<b>Full circulation 596,360</b>
<b>C&amp;G newspapers will run the MegaMarket ad in 300,000+ of their listed editions each week.</b>		<b>300,000</b>
<b>Cass River Trader</b>	Saginaw and Tuscola Counties	<b>18,900</b>
<b>Central Michigan Life</b>	Mount Pleasant	<b>39,000</b>
<b>Community Shoppers Guide</b>	Otsego	<b>13,108</b>
<b>Crossroads Advertiser</b>	Clio/Mt. Morris	<b>22,153</b>
<b>Flashes Shoppers Guide &amp; News</b>	Eaton Rapids	<b>8,245</b>

<b>Newspaper</b>	<b>City</b>	<b>Audit Period 2010 Circulation</b>
<b>Gateway Shopper's Guide</b>		
<i>Gateway Shopper's Guide - MI</i>	Sturgis	<b>13,050</b>
<b>Hi-Lites Shopping Guide</b>	Fremont	<b>22,677</b>
<b>Independent Newspaper Group</b>	Owosso	
<i>Perry Advisor</i>	Perry/Bancroft/Durand/Corunna/Laingsburg/Morrice, etc.	6,800
<i>LaingsburgIndependent</i>	Laingsburg/Durand/Corunna/Morrice/Ovid/Owosso, etc.	3,400
<i>Wednesday Independent</i>	Durand/Corunna/Owosso	13,500
<i>Sunday Independent</i>	Shiawassee, Genesee, Saginaw & Clinton Counties	19,200
<i>Durand Independent</i>	Shiawassee & Genesee Counties	10,900
		<b>53,800</b>
<b>Ionia County Shoppers Guide</b>	Ionia County / city-Saranac	<b>19,200</b>
<b>J-Ad Graphics</b>		
<i>Battle Creek Shopper News</i>	Battle Creek	52,792
<i>Ad-visor &amp; Chronicle</i>	Marshall	19,280
<i>The Reminder</i>	Hastings	32,873
		<b>104,945</b>
<b>Lansing Community Newspapers</b>		
<i>Charlotte Shopping Guide</i>	Charlotte	16,216
<i>Clinton County News</i>	St. John's	13,957
<i>Delta Waverly Community News</i>	Lansing/Delta Township	7,550
<i>DeWitt/Bath Review</i>	Dewitt/Bath	8,075
<i>Eaton Rapids Community News</i>	Eaton Rapids	6,270
<i>Grand Ledge Independent</i>	Grand Ledge	12,679
<i>Holt Community News</i>	Holt	9,660
<i>Ingham County Community News</i>	Ingham County	9,998
<i>Lansing City Community News</i>	Lansing	29,767
<i>Portland Review &amp; Observer</i>	Portland	7,485
<i>Towne Courier</i>	Mason	20,076
<i>Williamston Enterprise</i>	Williamston	6,300
		<b>148,033</b>
<b>Leader Publications</b>	Berrien, Cass, Van Buren & St. Joseph, IN Counties	<b>44,508</b>

<b>Newspaper</b>	<b>City</b>	<b>Audit Period 2010 Circulation</b>
<b>Morning Star Publishing</b>		
<i>Alma Reminder</i>	Alma	18,780
<i>Alpena Star</i>	Alpena	19,164
<i>Clare County Buyers Guide</i>	Clare	12,092
<i>Gladwin Buyers Guide</i>	Gladwin	14,200
<i>Grand Traverse Insider</i>	Traverse City	45,587
<i>Mt. Pleasant Buyers Guide</i>	Mt. Pleasant	26,740
<i>Northeastern Shopper North</i>	Tawas	23,000
<i>Northeastern Shopper South</i>	Standish/Pinconning/Bay City	17,200
<i>Ogemaw/Oscoda County Star</i>	West Branch	17,000
<i>Presque Isle Star</i>	Rogers City/Onaway/Alpena	5,700
<i>St. John's Reminder</i>	St. John's	18,065
<i>Star Penny Stretcher</i>	Kalkaska	9,800
		<b>227,328</b>
<b>Pioneer Group</b>		
<i>Pioneer East News Shopper</i>	Montcalm, Isabella & Mecosta Counties	8,000
<i>River Valley News Shopper</i>	Howard City	22,800
<i>Tri-County Shoppers Guide</i>	Big Rapids	18,600
<i>West Shore Shopper</i>	Manistee	13,500
		<b>62,900</b>
<b>Reminder Shopping Guide</b>	Bangor, South Haven	<b>13,415</b>
<b>Saginaw Valley Shopper</b>	Saginaw	<b>10,000</b>
<b>Salesman Publications</b>		
<i>The Salesman</i>	Jackson County, parts of Lenawee & Hillsdale	50,286
<i>Morning Star</i>	Eastern Calhoun County	9,136
		<b>59,422</b>
<b>Sherman Publications</b>		
<i>Ad-Vertiser, Orion, Citizen</i>	Oxford	25,922
<i>Clarkston Penny Stretcher</i>	Clarkston	16,806
<i>Clarkston News</i>	Clarkston	3,265
<i>Ortonville Citizen</i>	Ortonville	11,806
		<b>57,799</b>
<b>The Advisor</b>	Manistique	<b>8,433</b>
<b>The County Journal</b>	Charlotte	<b>19,274</b>

<b>Newspaper</b>	<b>City</b>	<b>Audit Period 2010 Circulation</b>
<b>The Shopping Guide</b>	Mason	<b>9,400</b>
<b>Tip-Off Shopping Guide</b>	Jonesville	<b>19,042</b>
<b>Tradelines</b>	Eau Claire / Benton Harbor	<b>44,000</b>
<b>Tuscola Co. Advertiser/Shoppers Advantage</b>	Caro	<b>24,908</b>
<b>View Newspapers</b>		
<i>Burton View</i>	Burton	13,482
<i>Davison Index</i>	Davison	13,346
<i>GrandBlanc View</i>	Goodrich/GrandBlanc/Holly/Flint	26,265
<i>LA View</i>	Lapeer	34,538
<i>The Buyers Guide</i>	Sanilac	20,607
<i>The Thumb Blanket</i>	Bad Axe	17,809
<i>Tri-County Citizen</i>	Chesaning	19,016
		<b>145,063</b>
	<b>Total Circulation</b>	<b>1,561,534</b>